2020 RES Gala Event Sponsorship Prospectus
Saturday, April 18, 2020
Joseph A. Floreano Rochester Riverside Convention Center.

The 2020 RES Gala Event celebrates the accomplishments of engineers, scientists and technologists of all disciplines and highlights the critical importance of engineering to the greater Rochester community. It draws more than 300 individuals including aspiring young engineers, and highly accomplished professional and academic engineers. This year the Emcee will be Stacey Pensgen, meteorologist from WHEC News 10.

If you have been to the Gala Event in the past, you realize how important it is to the youngest most promising engineers of our community. Your sponsorship and presence at the event is not only memorable for these young individuals and their families, but it also serves to ensure similar opportunities will be celebrated in the years to come. This is our only major fundraising effort that supports this century long tradition of celebrating engineering in Rochester!

The Gala Event is an exciting evening of networking, dining, entertainment (by Vocal Point this year) and celebration with over 300 colleagues in a relaxed, fun atmosphere. We will recognize the finalists and announce the recipient of the 57th Engineer of the Year Award, the 13th Kate Gleason Young Engineer of the Year Award and 2019 Rochester Engineers of Distinction. In addition, over $30,000 in scholarships will be awarded to local high school and college students in support of their engineering education. Help us today in sponsoring this event. Your support really matters!

We are proud to offer several sponsorship opportunities for the Gala Event. We also highly encourage companies to exhibit a product or project prototype to help showcase how important engineering is to our community.

2019 Platinum and Gold Gala Sponsors that helped to make the event possible this year! Thank you!

> Platinum

> Gold

Celebrate the future engineers of Rochester!

Sponsor the Gala Event Today!
Sponsorship Packages

Diamond Sponsor - $4,000
• Primary Gala Sponsor - Company Name on all Printed Materials
• Dinner reservations for 10
• Full Page Corporate Profile in Rochester Engineer Magazine
• Logo recognition as one of our top sponsors on event signage and multimedia show
• Live recognition during the program opening/closing remarks
• Prominent Recognition on RES Web Site with Link to Company
• Half page advertisement in Rochester Engineer Magazine
• Full page advertisement in dinner program (and logo on cover as the primary sponsor)
• Opportunity to provide corporate logo guest gift

Platinum Sponsor - $2,500
• Dinner reservations for 5
• Logo recognition as one of our top sponsors on event signage and multimedia show
• Live recognition during the program opening/closing remarks
• Prominent Recognition on RES Web Site with Link to Company
• Half page advertisement in Rochester Engineer Magazine
• Full page advertisement in dinner program
• Opportunity to provide corporate logo guest gift

Gold Sponsor - $1,500
• Dinner reservations for 2
• Logo recognition on event signage and multimedia show
• Live recognition during the program opening/closing remarks
• Prominent Recognition on RES Web Site with Link to Company
• Quarter page advertisement in Rochester Engineer Magazine
• Half page advertisement in dinner program

Silver Sponsor - $1,000
• Dinner reservations for 2
• Logo recognition on event signage and multimedia show
• Live recognition during the program opening/closing remarks
• Prominent Recognition on RES Web Site with Link to Company
• Quarter page advertisement in dinner program

Bronze Sponsor - $500
• Logo recognition on event signage and multimedia show
• Live recognition during the program opening/closing remarks
• 25% Discount on a Quarter-Page Corporate Ad in Gala Program Book

Gala Program Advertising
• Back cover $600*
• Inside back cover $500*
• Inside front cover $500*
• Full page $350
• Half page $200
• Quarter page $100

*SOnly one—first response basis

SCHOLARSHIP FUNDRAISER
SILENT AUCTION DONATIONS
Accepting gifts, cash, crafts, tickets, gift cards, etc.
Proceeds to benefit the Engineering Scholarships
Auction recognition

Visit
www.roceng.org
for details

657 East Avenue, Rochester, NY 14607 T: 585-254-2350 www.roceng.org Email: res@frontiernet.net
Sponsorship Commitment Form

>> Yes! I want to sponsor the RES Gala Event! e-mail your reservation now: res@frontiernet.net
ALSO AVAILABLE ONLINE - www.roceng.org

BILLING INFORMATION:
Please print your organization’s name exactly as it should appear in all marketing and promotional materials for the event:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Billing Address</th>
<th>Primary Contact Name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>City/State Zip</td>
<td>Direct Tel</td>
</tr>
<tr>
<td></td>
<td>Fax</td>
<td>E-mail</td>
</tr>
</tbody>
</table>

Authorizing Signature | Date

The Sponsor is bound to this Sponsorship Commitment Form. By signing above, I warrant that I am authorized to sign on behalf of the Organization listed above and that all information I have provided is complete and accurate.

SPONSORSHIP SELECTIONS:
Please select desired sponsorship package below

- □ Diamond Sponsor - $4,000
- □ Platinum Sponsor - $2,500
- □ Gold Sponsor - $1,500
- □ Silver Sponsor - $1,000
- □ Bronze Sponsor - $500

Gala Program Advertisements
- □ Back Cover - $600*
- □ Inside back cover - $500*
- □ Inside front cover - $600*
- □ Full page - $350
- □ Half page - $200
- □ Quarter page - $100
* Only one --- first response basis

TICKET PURCHASES (in addition to those associated with sponsorship packages):
- □ Table Purchase (10 Tickets) - $1,000
- □ General Ticket (1 Tickets) - $100

EXHIBIT CONFIRMATION
- □ Yes, reserve my table for an exhibit during the silent auction! (included with a sponsorship above $3,000; see sponsorship details)

SILENT AUCTION
- □ Yes, I am interested in donating an item for the silent auction.

TOTAL: $ ____________________ LESS 10% (if received before January 30, 2020) $ ____________________ = AMOUNT DUE $ ____________________

PAYMENT OPTIONS:
- □ Check enclosed
- □ Bill me

Please sign and return this commitment form to: Rochester Engineering Society, 657 East Ave., Rochester, NY 14607—Attn: Lynne Irwin
Thank you for supporting the RES Gala Event. We look forward to seeing you in April!

The RES reserves the right to cancel an event due to low enrollment or other circumstances which would make the event unviable. If the RES cancels an event, sponsors will be offered a refund for that event; series sponsorships are non-refundable. Event sponsors will be recognized upon receipt of sponsorship payment.